

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of: )  
 )  
Samantha H. Stetson, et al. )  
 ) Examiner: Raquel Alvarez  
Application No: 10/092,369 )  
 ) Art Unit: 3688  
Filed: March 6, 2002 )  
 ) Confirmation No: 8236  
For: METHOD AND APPARATUS FOR )  
SERVING A MESSAGE IN )  
CONJUNCTION WITH AN )  
ADVERTISEMENT FOR DISPLAY ON )  
A WORLD WIDE WEB PAGE )  
 )

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT

Dear Sir:

In response to the Office Action dated July 22, 2010, Applicant respectfully requests that the above-identified application be amended as follows and that the following remarks be considered. A request for continued examination accompanies this paper.